INTERNATIONAL CONFERENCE 2027

Navigating Business Disruptions:

Scaling AI for Sustainable Impact

An international conference that brings together academia and industry to explore how Artificial Intelligence can help organisations navigate disruption.

DATE

26–27 February 2027

Two-day conference

VENUE

Bharati Vidyapeeth Educational Complex

Erandwane, Pune, Maharashtra, India

Organised by

Bharati Vidyapeeth (Deemed to be University), Institute of Management and Entrepreneurship Development (IMED), Pune, India.

In collaboration with

University of Salford, UK, bringing an international academic perspective to the conference.

Eight sub-themes | Two days | Keynote addresses, panels and roundtables | Best paper awards

About the Conference

Introduction

In an increasingly dynamic and complex global business landscape, organisations are confronted with continuous disruptions arising from rapid technological advancements, geopolitical uncertainties, and shifting market expectations. Among these transformative forces, Artificial Intelligence (AI) has emerged as a critical enabler, fundamentally redefining how organisations operate, compete, and achieve sustainable growth. As organisations seek to enhance resilience and maintain competitive advantage, the strategic scaling of AI solutions has become imperative.

The theme, "Navigating Business Disruptions: Scaling AI for Sustainable Impact," underscores the need for organisations to harness AI not merely as a tool for managing disruption, but as a catalyst for long-term value creation. It highlights the significance of responsible AI adoption, adherence to ethical standards, and the alignment of technological innovation with broader sustainability objectives. Effective scaling of AI can enable organisations to optimise operational efficiency, strengthen decision-making capabilities, and foster innovation, while simultaneously upholding social and environmental accountability.

Conference objectives

1. To explore AI-driven strategies for managing business disruptions effectively.
2. To examine approaches for scaling AI to enhance organisational performance.
3. To promote responsible and sustainable adoption of AI technologies.
4. To facilitate knowledge sharing on AI-enabled business resilience and innovation.

Who should participate?

Academics, researchers, students, business leaders, entrepreneurs, technology professionals, consultants, policymakers and other professionals interested in Artificial Intelligence and sustainable innovation.

Conference Highlights

2	8	3	3
DAYS	SUB-THEMES	KEYNOTE ADDRESSES	BEST PAPER AWARDS

Industry-Academia Interaction

An excellent opportunity to listen to and interact with industry professionals and academicians, fostering knowledge sharing, networking and meaningful discussions on emerging trends and contemporary issues.

Publication Opportunity in Scopus-Indexed Journals

Authors will have an opportunity to publish their research papers in Scopus-indexed journals, subject to the journals' selection criteria and publication requirements. Applicable Article Processing Charges (APCs), if any, will be borne by the authors.

Conference Proceedings

Extended abstracts of the accepted papers will be published in the Conference Proceedings.

Journal of Management and Social Research (JMSR)

Selected research papers will be considered for publication in the journal.

Best Paper Awards

Three Best Paper Awards will be presented to recognise outstanding research papers for their originality, research contribution, innovation, and overall quality.

About Us

Bharati Vidyapeeth (Deemed to be University)

Recognised for its academic rigour and global outlook, Bharati Vidyapeeth (Deemed to be University) offers a wide range of programmes across disciplines. The university emphasises research, innovation, and industry collaboration, fostering an environment that prepares students to meet global challenges. Founded in 1964, the university has grown into a multidisciplinary institution with campuses across India and a strong focus on inclusive, industry-aligned and technology-enabled education. Its commitment to research, innovation, international collaborations and holistic development reflects its vision of contributing to social transformation through dynamic education.

Institute of Management and Entrepreneurship Development (IMED)

IMED is a flagship institute under Bharati Vidyapeeth, known for excellence in management education and entrepreneurial development. The institute focuses on nurturing future leaders through quality education, research initiatives, and strong industry linkages. Established in 1978, IMED has developed a strong reputation in management, computer applications and research, with an emphasis on industry-focused learning and global exposure. Its international collaborations, research initiatives, entrepreneurship activities and strong corporate engagement provide students and scholars with opportunities to connect academic knowledge with contemporary business challenges.

The University of Salford

The University of Salford is a leading public university located in Salford, Greater Manchester, United Kingdom. Renowned for its industry-focused education, innovative research, and strong partnerships with businesses, the university offers a wide range of undergraduate, postgraduate, and doctoral programmes. With a commitment to academic excellence, employability, and global engagement, the university provides students and researchers with opportunities to address real-world challenges and contribute to societal and economic development.

SOURCE OF INSPIRATION



Dr. Patangrao Kadam
Founder, Bharati Vidyapeeth, Pune
Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

LEADERSHIP



Hon'ble Prof. Dr. Shivajirao Kadam
Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune



Hon'ble Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth, Pune
Pro-Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune



Hon'ble Prof. Dr. Vivek Saoji
Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

Conference Sub-themes

1 Business Models in the Digital Economy for Achieving SDGs

- Digital transformation and AI-driven business models for sustainable innovation
- AI for ESG integration, circular economy and resource efficiency

2 Human Resource Management (HRM)

- AI-enabled talent management and workforce analytics
- Human-AI collaboration and employee well-being

3 Marketing Management

- AI-driven customer experience and personalisation
- Trust, ethics and consumer analytics in AI marketing

4 Financial Management

- AI in financial decision-making and risk management
- Sustainable investments and FinTech governance

5 Information Technology / Systems Management

- Scalable AI infrastructure and cloud ecosystems
- Data security, privacy and trustworthy AI systems

6 Ethics, Governance and Legal Implications

- Ethical AI and responsible decision-making
- Regulatory compliance, governance and data protection

7 Global Operations and Supply Chain Management

- AI in smart operations, Industry 4.0 and global supply chains
- Resilient, sustainable and well-governed cross-border supply chain systems

8 AI Strategy, Innovation, and Sustainable Growth

- AI for competitive advantage, business transformation and innovation ecosystems
- Scaling AI ventures with sustainability, responsible adoption and risk governance

Call for Research Papers

Call for research papers

Researchers, academics, practitioners and professionals are invited to contribute original research and insights related to artificial intelligence, business transformation and sustainable impact. Papers are aligned with the conference sub-themes on page 5.

Submission process — five simple steps

Prepare	Prepare your manuscript according to the submission guidelines.
Register & pay	Complete registration, pay the fee and upload your payment receipt.
Submit	Complete the online research paper submission form and upload your manuscript.
Save ID	Keep the Submission ID you receive to track your research paper.
Track	Use your Submission ID on the Research Paper Status page to follow the review progress.

Formatting guidelines

Paper size	A4
Font	Times New Roman, 12 pt body; 14 pt bold title; 12 pt bold headings
Line spacing	1.5 throughout
Alignment	Justified
Margins	1 inch (2.54 cm) on all four sides
Page numbers	Bottom centre of each page
Word limit	Abstract 250–300 words; full paper 3,000–5,000 words
Keywords	4–5 keywords after the abstract
Referencing	APA 7th Edition
File format	MS Word (.doc or .docx) and PDF only

Author checklist

- ✓ Work must be original and authentic: plagiarism not more than 10%, AI-generated content not more than 20%.
- ✓ Select the most appropriate subtheme for your research.
- ✓ Provide complete author and affiliation information.
- ✓ Upload a readable manuscript in PDF, DOC or DOCX format.
- ✓ Retain the Submission ID for future reference.

Review stages

Pending · Under Review · Revisions Required · Accepted · Rejected

Important

Authors must complete the registration process before submitting their research paper. Each paper is reviewed by the conference administration team, and authors can follow progress at any time with their Submission ID.

Dates and Registration

Important dates

Milestone	Date
Call for Research Papers Opens	1 October 2026
Abstract Submission Deadline	15 December 2026
Notification of Acceptance	10 January 2027
Registration	25 January 2027
Full Research Paper Submission Deadline	5 February 2027
International Conference	26 February 2027

Categories of participants and registration fees

Category	Domestic (₹)	International (USD)
Academicians / Faculty Members	₹2,500	USD 100
Research Scholars / Students	₹2,000	USD 80
Industry Professionals	₹3,500	USD 150
Attendees (Without Research Paper Presentation)	₹1,500	USD 50

Registration fee includes

- ✓ Conference kit
- ✓ Participation certificate
- ✓ Access to technical sessions and keynote addresses
- ✓ Conference proceedings (e-copy)
- ✓ Refreshments and lunch during the conference

Registration instructions

- All co-authors wishing to attend the conference must register as ‘attendee’ and pay the applicable fee separately.
- Registration by one author does not cover the registration of co-authors.

Conference Schedule

Day 1 — 26 February 2027

Time	Activity
09:00 – 10:00	Registration and Networking
10:00 – 10:30	Inaugural Ceremony and Welcome Address
10:30 – 11:15	Keynote Address I: AI and the Future of Sustainable Business Transformation
11:15 – 11:30	*Tea/Coffee Break*
11:30 – 12:15	Keynote Address II: Scaling AI for Organisational Resilience
12:15 – 13:15	Panel Discussion: Navigating Disruptions through Digital Innovation
13:15 – 14:00	*Lunch Break*
14:00 – 16:00	Parallel Technical Sessions – Track A, B & C
16:00 – 16:15	*Tea/Coffee Break*
16:15 – 17:30	Parallel Technical Sessions – Track A, B & C
17:30 – 17:45	Day 1 Summary and Announcements

Day 2 — 27 February 2027

Time	Activity
09:30 – 10:15	Keynote Address III: Responsible AI for Sustainable Development
10:15 – 11:00	Distinguished Speaker Session
11:00 – 11:15	*Tea/Coffee Break*
11:15 – 13:00	Parallel Technical Sessions – Track A, B & C
13:00 – 14:00	*Lunch Break*
14:00 – 15:30	Parallel Technical Sessions – Track A, B & C
15:30 – 16:15	Industry-Academia Roundtable Discussion
16:15 – 16:30	*Tea/Coffee Break*
16:30 – 17:00	Valedictory Session
17:00 – 17:30	Best Research Paper Awards and Closing Ceremony

Organising Team

Conference Leadership

CONFERENCE CONVENER
Dr. Shravan Kadvekar
Director, BV(DU)-IMED, Pune

CO-CONVENER
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Associate Dean, External Engagement
University of Salford (UK)

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Submission and Contact

Paper submission

Authors can submit their papers online through the conference website. Please visit the website for paper submission and upload your paper in DOC or PDF format.

Research paper status: use your Submission ID on the Research Paper Status page.

Conference contact

imed.conference@bharatividyapeeth.edu

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Logistical support

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Accommodation

Accommodation can be arranged at the Bharati Guest House or at nearby hotels, subject to availability. Participants are responsible for the cost of their accommodation.

Transportation

Airport pick-up and drop-off services are available on prior request. Participants are responsible for their own transportation costs.
Please share your arrival and departure details at least 2–3 days in advance.